

01

MERIDETH

closet clean-out

MORGAN

MERIDETHMORGAN.COM



MERIDETH MORGAN

02

content creator, model, stylist

OVERVIEW

Merideth's career in the fashion world started back in 2011. Immediately after graduating from the Parson's School of Design, she started working as a wardrobe stylist. She has worked with a number of celebrities and her work can be found in GQ UK Magazine, all over TV and across the mainstream media world. But her favorite and most rewarding work comes from her private clients.

PURPOSE

Through clothing and closet organization, Merideth helps her clients live their best lives. She helps build their confidence through evolving and rejuvenating their wardrobes. By reorganizing their closets to look like a boutique, it makes life feel less chaotic. She helps provide her clients a sense of pride through their clothing and their everyday appearance. Closet organization is just as important as what's hanging!

WARDROBE STYLIST

01

HOW I GOT INTO FASHION

Let's take a walk down memory lane and see how I ended up in the styling world of fashion.

02

COOL JOB!

Find a list of the brands I've worked with. It's not as glamorous as you may think!

03

PRIVATE CLIENTS

Wondering what it might be like if you hired a stylist? Find out how I work with my private clients.

WARDROBE CLEAN-OUT

04 WHY

Wondering what the benefits are of having your closet organized? Hint* It's not only for your clothing, but for your life too!

05 HOW

No clue where to start? Not to worry! I will walk you through the steps of how to clean out your closet and get it organized.

06 EXTRA HELP

What better way to get organized than with some extra help? I'm linking all the goodies for you to add to your cart to get you started!

HOW I GOT INTO FASHION

- shopping when I was a kid
- high school dress code
- BFA in Photography
- applied to Parsons
- freelance stylist out of grad school
- started fashion blog
- worked for jewelry designer
- job as PA and personal stylist
- fashion company
- private client styling
- signed with modeling/acting agent
- stylist for TV ads, social media ads, etc

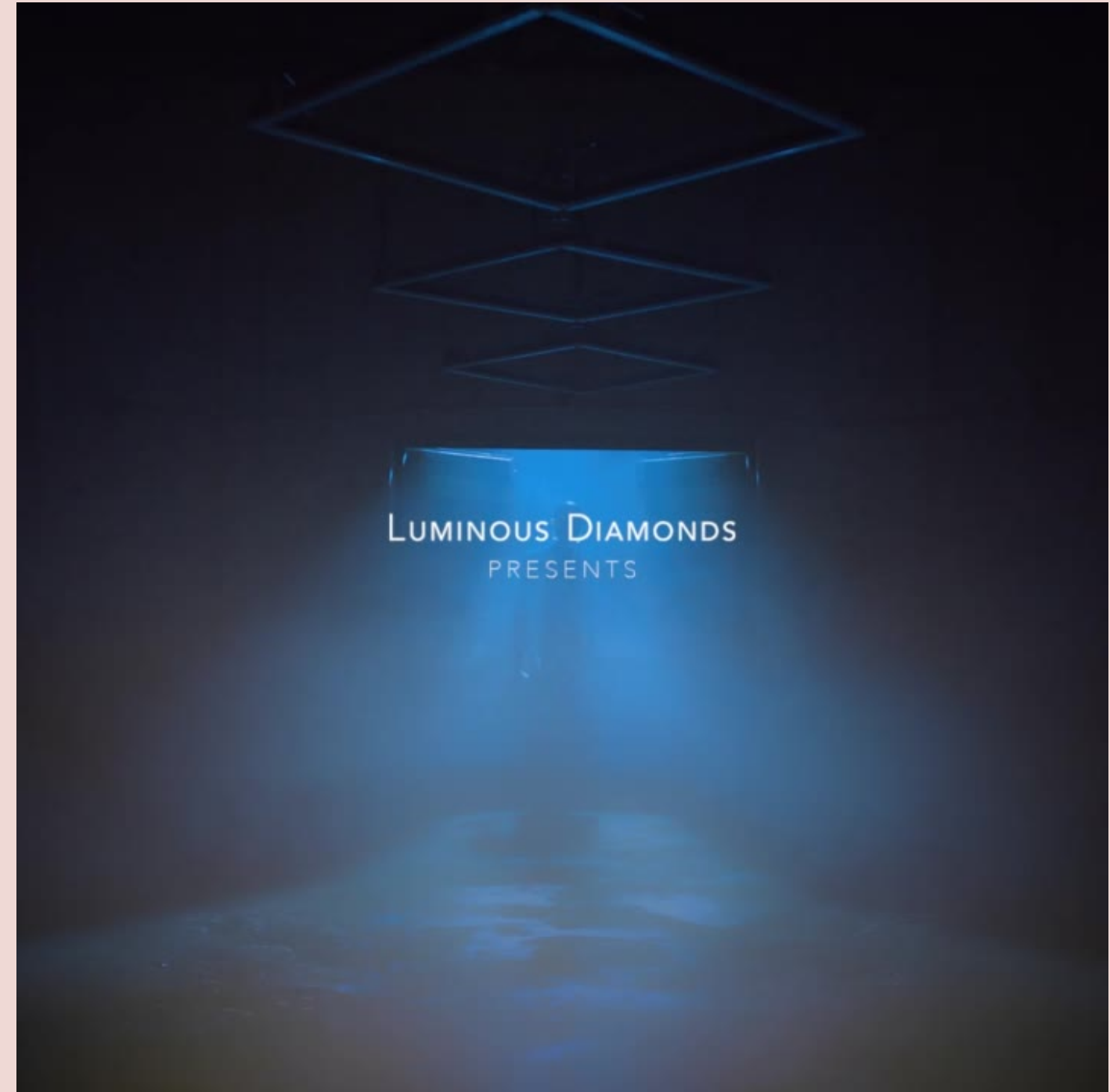
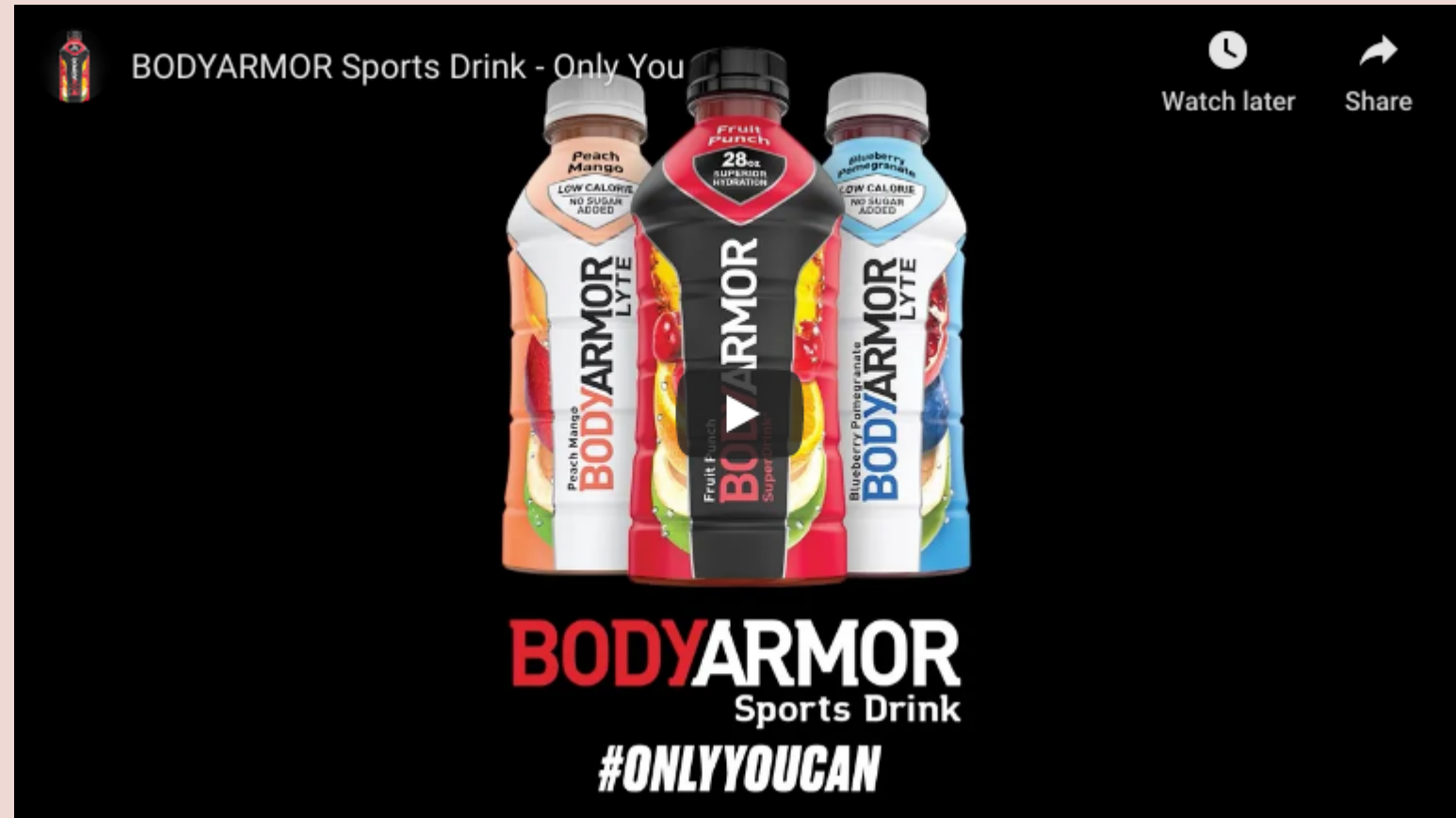


COOL JOB

Brands I've Worked With

- GQ UK
- Saks 5th Avenue
- Papa Johns
- Luminous Diamonds
- Body Armor
- Ciroc
- Kind Bar
- Cracker Barrel
- Philips
- Airwick
- Live Clean
- Thicker Fuller Hair
- Microsoft
- Rimmel London
- Weight Watchers
- Chicago Sun Times
- Adidas
- Belvedere
- Mumm Champagne
- CVS
- Michelob Ultra
- Tic Tac
- AT&T
- Bud Light
- Comcast
- Fossil
- T-Mobile
- European Wax Center
- Nike
- J. Cole "Work Out"
- Chelsea Cutler "You Make Me Wanna"
- Justine Skye "Back For More"
- Mack Wilds "Explore/Bonnie & Clyde"





PRIVATE CLIENTS



How I work with private clients:

- Consult [1 on 1 call, what you want to achieve, goals, needs, dreams, etc]
- Closet edit
- Reorg & list
- Shop
- Fitting
- Fill-in
- Lookbook





WHY

being organized is important

4

- its a form of self care
- helps eliminate frustration/distraction
- saves time
- begins the day on a positive note
- it's pretty to look at
- brings a sense of calm
- declutters your mind
- easier to find things
- helps you take pride in your clothing and everyday appearance
- increases storage space
- helps you care for your clothing
- optimizes good energy & flow

10

HOW

Do you love it? | Do you wear it? | Does it fit? | Does it portray who you are and your style?

5 piles

1 - keep

2 - maybe

3 - sell

4 - donate

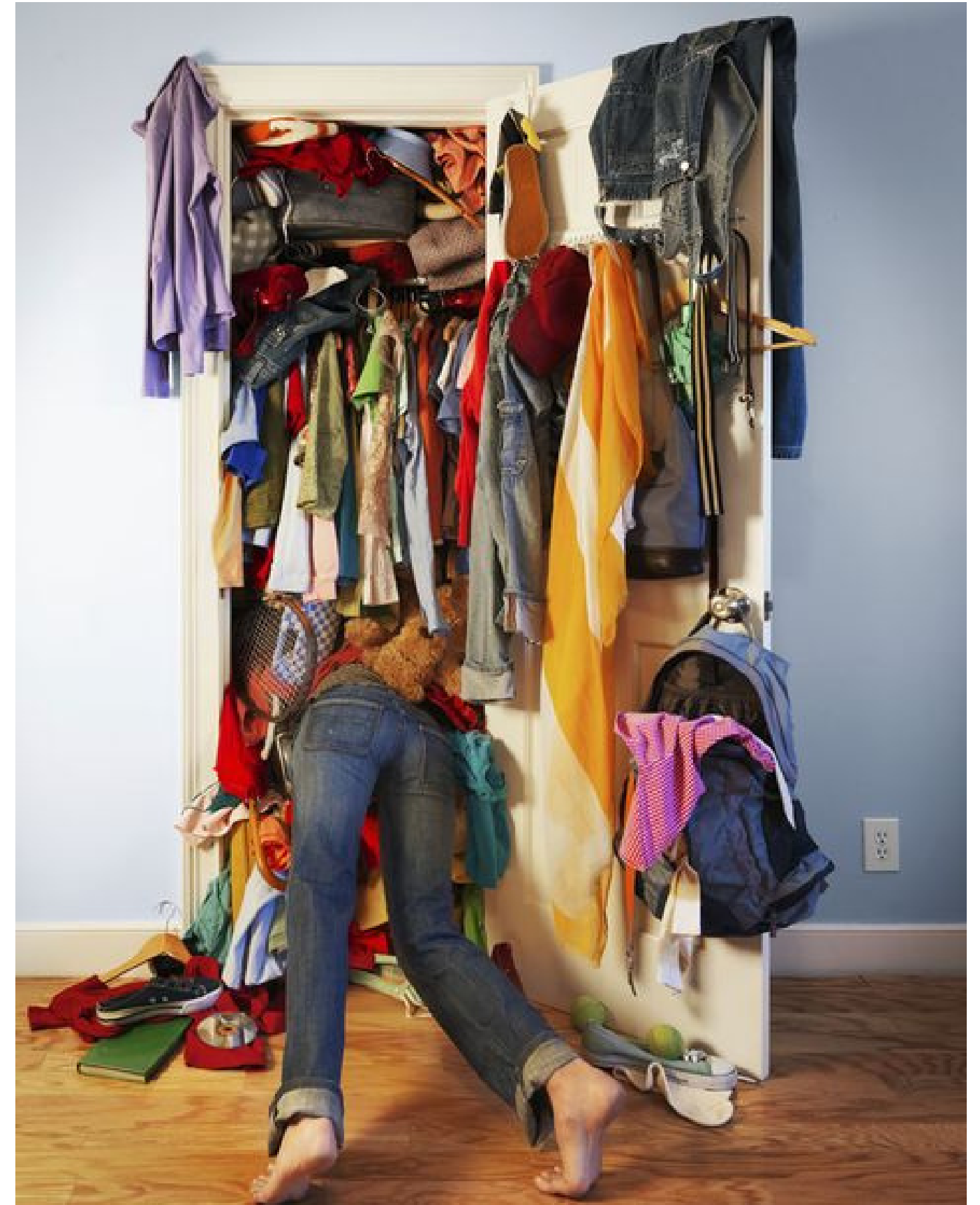
5 - trash

From your keep pile:

- seasons [closet change-over]
- categorize all like things together
- color code
- give everything a 'home'
- fold/hang
- drawers
- **HANGERS!!**

What you'll need:

- cleaning product & rag
- vacuum
- step stool
- trash bags



getty images



EXTRA HELP

II

Hangers

<https://bit.ly/2NlhOrX>

Shelf Dividers

<https://bit.ly/35SXnZE>

Jewelry Organizer

<https://bit.ly/35UqKeI>

Baskets

<https://bit.ly/3isEizO>

Drawer Dividers

<https://bit.ly/35SduGY>

Clear Drawers

<https://bit.ly/35VE4I1>

Boot Shapers

<https://bit.ly/2LASjSX>

Purse Shaper

<https://bit.ly/2XPoi46>

VIRTUAL STYLING

CLOSET ORGANIZATION

Is your closet a disaster and you don't know where to start? I'll come in and work my magic. Your closet will be refreshed and looking like a boutique when I'm done with it!

PERSONAL SHOPPING

This can be done virtually or in person. Virtually: you give me list of things you need/want and I send you options to buy. In person: I shop then bring you options. We would have a fitting and then I'd return what doesn't work.

CLOSET MANAGEMENT

Get anxiety when you have to change over your closet from season to season? Well, this is something I love. Let me do the dirty work!

LOOKBOOK

Don't have anything to wear? Let me come into your closet and put together looks from what you already have. I'll pair things that you may not have thought of before. You get a virtual PDF of all looks so you can refer back to.

SPECIAL EVENTS

Not sure what to wear? Get rid of your stress by allowing me to find you the perfect outfit.

TRAVEL STYLING

Going on a trip and don't know what to pack (or HATE packing!)? I'll come to your house and do it for you!

LET'S CONNECT!

EMAIL

merideth@meridethmorgan.com

YOUTUBE

www.YouTube.com/c/MeridethMorgan

IG

[@meridethmorgan](https://www.instagram.com/meridethmorgan)

WEBSITE

www.MeridethMorgan.com

FACEBOOK

www.Facebook.com/MeridethMorganBlog

